

2022/05/18

NOVOFLEX enlarges its range of bellows adapters

A second life for Mamiya RB and RZ67-lenses

For more than 70 years now, bellows are an integral part of the NOVOFLEX product range and enjoy an excellent reputation from photographers worldwide. The universal bellows of the NOVOFLEX BALPRO-series are amongst the top of the line in this range. The huge number of adapters lets photographers mix and match all types of modern and vintage cameras and lenses and makes this a sustainable and versatile solution for all kinds of studio and macro work. Launching **PROMAM67**, another lens adapter is now available.

PROMAM67 enables the use of Mamiya RB67 and RZ67 lenses on the BALPRO-series universal bellows: BALPRO-1, BALPRO-T/S und CASTBAL-PRO.

Due to the large flange length of both systems (RB= 111mm, RZ= 108mm), it is now possible to focus shorter focal lengths e.g. RZ-Sekors 4.5/50 mm and 4.0/65 mm all the way up to infinity when using a mirrorless camera. The 4.0/65 mm lens is moreover equipped with floating elements to increase image performance. We are thinking here mainly of the use of these lenses in photo studios and in combination with the CASTBAL-PRO bellows attachment and the CASTEL-MICRO stepping motor-driven focusing rail as a high-quality Focus-stacking solution in product photography.

The longer focal lengths (180, 210 and 250 mm) of both systems can be used as well. And due to their design, without having to stack several extension tubes or bellows. A simple BALPRO-bellows is all that is needed!

PROMAM67 is supplied with an aperture clamp to ensure that the connected lenses can be fully stopped down. The clamp is hooked to the Depth-of-Field preview lever and fixed to the cable release socket.

Please note: The leaf shutter of the lenses must be cocked manually!

Mamiya RB67 and RZ67 cameras and lenses belonged to the top products in the field of analog photography and were used by studio- and portrait-photographers alike. Still today, these lenses are widely available on the used market.

The adapter PROMAM67 is available from now on.



PRESS INFORMATION

Press contact:

Michael Hiesinger, Novoflex
Präzisionstechnik GmbH,
Telefon 0 83 31 / 8 88 88,
Mail: mhiesinger@novoflex.de

For more information please contact:
NOVOFLEX Präzisionstechnik GmbH,
Brahmsstrasse 7, D-87700 Memmingen,
Phone +49 83 31 / 8 88 88, Fax +49 83 31 / 4 71 74,
E-Mail: mail@novoflex.de or in the Internet at www.novoflex.de.

About NOVOFLEX

The NOVOFLEX-history began more than 70 years ago under the name of Fotogerätebau Karl Müller. In 1950 "NOVOFLEX" was registered as brand name, which meant the start of a remarkable success. With their outstanding Follow-Focus lenses, bellows, and other types of accessories NOVOFLEX very quickly gained an excellent reputation by photographers worldwide.

1996 Karl Müller sold the company to his long-standing employee Reinhard Hiesinger, who founded the ‚NOVOFLEX Präzisionstechnik GmbH‘ and moved to a new production site. Right from the beginning the "new" company which was rich in tradition convinced resp. surprised the photo world with numerous innovative products. Tripod and clamping/holding systems as well as problem solvers for makro-, repro- and panoramic photography are just a few of the many products NOVOFLEX is known for. Absolutely important to mention are the popular lens adapters for nearly every camera-/ lens combination.

Today the Memmingen accessory specialist is a successful midsize companies within the German photographic industry.



PRESS INFORMATION

Press contact:

*Michael Hiesinger, Novoflex
Präzisionstechnik GmbH,
Telefon 0 83 31 / 8 88 88,
Mail: mhiesinger@novoflex.de*

Information for the editorial department:

Text and photo data can be downloaded from website www.pr-guenther.de (refer to information per company). If desired, we will be pleased to send you the data by e-mail (jg@pr-guenther.de).



Promam_01.jpg

Mamiya Sekor Z 65mm f4 M
L-A Floating Element on
BALPRO 1 Universal Bellows
with Hasslblad X1DII



Promam_02.jpg

Mamiya Sekor C 127mm f3.8
on BALPRO T/S Tilt/Shift
Universal Bellows with
Hasslblad X1DII



Promam_03.jpg

Mamiya Sekor Z 65mm f4 M
L-A Floating Element on
BALPRO T/S Tilt/Shift Universal
Bellows with Nikon Z9



Promam_04.jpg

Mamiya Sekor Z 110mm f2.8 W
on BALPRO T/S Tilt/Shift
Universal Bellows with Fujifilm
GFX 50S



Promam_05.jpg

Mamiya Sekor C 65mm f4.5 W
on BALPRO T/S Tilt/Shift
Universal Bellows with Fujifilm
GFX 50S



Promam_06.jpg

Mamiya Sekor Z 65mm f4 M
L-A Floating Element on
BALPRO T/S Tilt/Shift Universal
Bellows with Nikon Z 7II and
Mamiya Bellows Lens Hood G3



Promam_07.jpg

Mamiya Sekor Z 65mm f4 M
L-A Floating Element on
CASTBAL-PRO Bellows. Attach-
ment with Stepping Motor-
driven Focusing Rail CASTEL-
MICRO and Canon EOS R3



Promam_08.jpg

BALPRO 1, BALPRO T/S and
CASTBAL-PRO Bellows adap-
ter PROMAM67 with Aperture
Clamp for Mamiya RB67 and
RZ67 Lenses



Promam_09.jpg

The Mamiya lenses-Family

Press contact:

Michael Hiesinger, Novoflex
Präzisionstechnik GmbH,
Telefon 0 83 31 / 8 88 88,
Mail: mhiesinger@novoflex.de