

2022/01/03

## Portable Macro-Repro-Photo Studio from NOVOFLEX

### Turn small things into great objects

NOVOFLEX is known as problem-solver for all the Macro- and Repro-photographers out there. With the new MS-MACRO-REPRO it lives up to its name.

The MS-MACRO-REPRO is a small and modular copy-stand and subject holder; in short: a mobile Macro-Repro photo studio. A typical NOVOFLEX-product. The modular photo studio can be used in different configurations, e.g., to turn small things into great objects, to create reproductions up to DIN A4/US-Letter size or to digitize transparencies and negatives up to 6x6/2.4x2.4".

The Macro-Repro-Studio consists of: • Repro column • mini tripod leg • copy - / specimen holder in U-form with installed white translucent plexiglass plate.

The following accessories are available: • slide- and negative duplicator MS-FILMCOP • infinity cove MS30 • metal base plate with 2 scaled magnetic strips MS-REPLA.

The repro column has been sized to duplicate templates up to DIN A4/US-Letter size, using a 35mm full-frame camera equipped with a Nifty Fifty or any other lens having 50mm focal length. The two lateral legs of the U-shaped base frame can be individually positioned (shifted) by means of the rear toggle levers, e.g., to accommodate the slide- and negative duplicator MS-FILMCOP, the MS30 infinity cove or the magnetic base plate respectively.

MS-FILMCOP comes with exchangeable masks to digitize framed 35mm slides as well as 35mm negative film stripes. Holders for 6x6/2.4x2.4" and 6x4.5cm/2.4x1.8" film are available separately. For the reproduction of plane templates, the white plexiglass plate can be replaced by the metal, magnetic base plate MS-REPLA. The magnetic plate is equipped with a raster, which makes positioning of your originals a childs-play. MS-REPLA comes with two scaled (cm and inch) magnetic strips, which aid in position curled and/or rolled originals.

The U-shaped base frame is equipped with a precise laser-engraved scaling to achieve reproducible results.

To properly light subjects, transparencies and negatives the NOVOFLEX MS-REPRO LIGHTs (5600K) can be attached to the 1/4"-20 and 3/8"-16 threads present. Positioning of the lights is made easy by the gooseneck arms each light is equipped with.



PRESS INFORMATION

**Press contact:**

Michael Hiesinger, Novoflex  
Präzisionstechnik GmbH,  
Telefon 0 83 31 / 8 88 88,  
Mail: mhiesinger@novoflex.de

MS-MACRO-REPRO can be utilized in 2 configurations: 1. as a copy stand and 2. as a mini macro studio. The mini macro studio-configuration with the fitted infinity cove makes this the ideal macro- and focus stacking accessory. Want to employ a natural background? Nothing could be easier! Just replace the infinity cove with the plexiglas plate and slightly rotate it.

MS-MACRO-REPRO is the perfect addition to the NOVOFLEX modular tripod-system TrioPod and also for all products having ARCA-compatibility.

The following kits are available:

<b>Order code</b>	<b>consisting of:</b>
MS-MACRO-REPRO	Copy stand, U-shaped base frame and white translucent glass plate
MS-MR-COP	Copy stand, U-shaped base frame and white translucent glass plate, slide- und negative duplicator MS-FILMCOP
MS-MR-PRO	Copy stand, U-shaped base frame and white translucent glass plate, 2 spacers PLATTE-M, slide- und negative duplicator MS-FILMCOP, 2 x MS-LIGHT, MS30 infinity cove and clips, 1 x MS-REPLA, magnetic plate with two scaled magnetic strips
MS-MR-STUDIO	Copy stand, U-shaped base frame and white translucent glass plate, MS30 infinity cove and clips

The MS-MACRO-REPRO will be available by beginning of January 2022.

For more information please contact:  
NOVOFLEX Präzisionstechnik GmbH,  
Brahmsstrasse 7, D-87700 Memmingen,  
Phone +49 83 31 / 8 88 88, Fax +49 83 31 / 4 71 74,  
E-Mail: mail@novoflex.de or in the Internet at [www.novoflex.de](http://www.novoflex.de).



**Press contact:**

Michael Hiesinger, Novoflex  
Präzisionstechnik GmbH,  
Telefon 0 83 31 / 8 88 88,  
Mail: [mhiesinger@novoflex.de](mailto:mhiesinger@novoflex.de)

***Information for the editorial department:***

*Text and photo data can be downloaded from website [www.pr-guenther.de](http://www.pr-guenther.de) (refer to information per company). If desired, we will be pleased to send you the data by e-mail ([jg@pr-guenther.de](mailto:jg@pr-guenther.de)).*



**01\_MS-MACRO-REPRO.jpg**

Kit 1 consisting of Variable base frame, translucent base plate and repro column



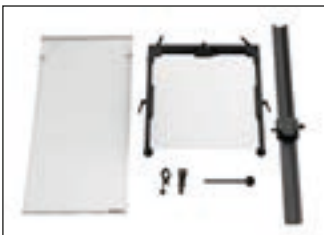
**02\_MS-MR-COP.jpg**

Kit 2 consisting of Variable base frame, translucent base plate, repro column and slide- and negative duplicator MS-FILMCOP



**03\_MS-MR-PRO.jpg**

Kit 3 consisting of Variable base frame, translucent base plate, repro column and slide- and negative duplicator MS-FILMCOP, Lights MS-REPRO-LIGHT, metal base plate (magnetic) MS-REPLA, Infinity cove MS30, 2 pcs. spacer PLATTE-M, 2 pcs. holder clamp



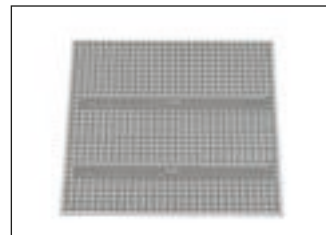
**04\_REPRO-SET-4.jpg**

Kit 4 consisting of Variable base frame, translucent base plate, repro column and Infinity cove MS 30 and 2 pcs. holder clamp



**05\_MS-FILMCOP.jpg**

Slide- and Negative Duplicator f. MS-MACRO-REPRO incl. inserts for 35mm slides in 5x5cm mounts and 24x36mm format masks



**06\_MS-REPLA.jpg**

Metal base plate (magnetic) for MS-MACRO-REPRO 12x12" Line grid, 18% gray, incl. 2 scaled magnetic strips



**07\_PLATTE-M.jpg**

Spacer PLATTE-M, 2x



**08\_MS-MACRO-REPRO.jpg**

Macro-Repro Copystand in use, standard configuration + spacer



**09\_REPRO-Bild.jpg**

Macro-Repro Copystand in use w/ metal base plate (magnetic) MS-REPLA + spacer

***Press contact:***

*Michael Hiesinger, Novoflex  
Präzisionstechnik GmbH,  
Telefon 0 83 31 / 8 88 88,  
Mail: [mhiesinger@novoflex.de](mailto:mhiesinger@novoflex.de)*



**10\_REPRO-Plexiplatte+Film.jpg**  
Macro-Repro Copystand in use w/ slide- and negative duplicator MS-FILMCOP on translucent base plate, bellows BAL-F + spacer



**11\_REPRO-DIA.jpg**  
Macro-Repro Copystand in use w/ slide- and negative duplicator MS-FILMCOP (inserted into guide rails) and Focusing Rail CASTEL-QP



**12\_REPRO-Film.jpg**  
Macro-Repro Copystand in use w/ slide- and negative duplicator MS-FILMCOP (inserted into guide rails) and QPL-Coupling plate



**13\_REPRO-Plexiplatte+Hohlkehle.jpg**  
Macro-Repro Copystand in use as subject holder (horizontal) with MS-REPRO-LIGHT and Infinity Cove MS 30



**14\_REPRO-Plexiplatte+Scherbe**  
Macro-Repro Copystand in use as subject holder (vertical) with MS-REPRO-LIGHT and Focusing Rail CASTEL-QP



**15\_REPRO-Produkt-Motorrad**  
Macro-Repro Copystand in use as subject holder (horizontal) with MS-REPRO-LIGHT and Focusing Rail CASTEL-QP

**Press contact:**

Michael Hiesinger, Novoflex  
Präzisionstechnik GmbH,  
Telefon 0 83 31 / 8 88 88,  
Mail: mhiesinger@novoflex.de